

5 YEAR PLAN

MISSION STATEMENT

Corazón de Esperanza is a registered 501(c)3 non-profit organization dedicated to providing hope for orphaned children, at-risk teenagers, and impoverished women of Northern Peru through a youth transitional home, orphanages, youth and women's programs, short term mission trips, and volunteer programs.

Our desire is to educate and provide resources for our programs so that the young people can become productive citizens in their own country and to help train women in sustainable vocations and programs.

GOALS - FUNDRAISING

1. Build two additional floors for Luz de Vida transitional home - Increase building partners (Partners de Oro and Partners de Plata)	\$200,000
2. Increase monthly donors by 50% (\$5,500 per month)	\$330,000
3. Increase education and youth sponsorships to 36 (\$5,400 per month)	\$324,000
4. Retire building debt (Phase I)	\$146,000
Total	\$1,000,000

IMPACT

1. Increase Luz de Vida staff to include a secretary, padre coach, additional psychologist, and a substitute coach for a transitional housing program for boys.
2. Increase program to house 12 girls and 12 boys as well as provide education for 12 youths living outside of Luz de Vida.
3. Establish a full-time Executive Director position for Corazón de Esperanza and part-time staff at Corazón de Esperanza home office.

STRUCTURE AND PROJECTS

Corazón de Esperanza administration offices are in Colorado and their projects are in Trujillo, Peru and surrounding areas. Corazón de Esperanza started in 2010 and Luz de Vida was organized in 2011.

Corazón de Esperanza Administration (United States): Board Members, Executive Director

Luz de Vida (Peru): Youth Transitional Home and Youth Development Program: Director, Social Worker, Psychologist, and Coach

Volunteers and Mission Groups: Community Outreach, Cultural Activities, Ministry, Volunteer Groups, Short and Long Term Volunteers

Hilos y Semillas: Outreach program for local women and children.

Support Orphanage Visits: Help teenagers to prepare for aging out.

