

# 5 YEAR PLAN

## MISSION STATEMENT

*Corazón de Esperanza, Inc. is a registered 501(c)3 non-profit organization dedicated to providing hope to orphaned children, at-risk teens and impoverished women of Northern Perú through the support of youth transitional homes, orphanages, schools, youth development, women's sustainability projects, short term mission trips and volunteer programs.*

*Our desire is to educate and provide resources for children and youth to become productive citizens and to empower women and families.*

## GOALS – FUNDRAISING

- Secure a building for boys' home
- Increase monthly donors by 35%
- Program funding for Foster & Mentor Families
- Increase staff for programming and in US office

## IMPACT

- Increase Luz de Vida staff to include four more staff: Residential Assistant for the boys' program, full time staff for Foster & Mentor Families program, and part-time Technology / Media support.
- Increase residential program to 18 girls and 18 boys, as well as provide education support to 18 youth living outside of LdV
- Increase Foster & Mentor Families program to provide 20 mentor families for LdV youth and 10 foster families for youth in care
- Establish a full-time office assistant for CdE office.

## STRUCTURE AND PROJECTS

Corazón de Esperanza administration offices are in Colorado and their projects are in Trujillo, Perú and surrounding areas. Corazón de Esperanza started in 2010 and Luz de Vida was organized in 2011.

**Corazón de Esperanza Administration** (United States): Board members, CEO, office staff and volunteers

**Luz de Vida** (Peru): Youth Transitional Home, Youth Development Program, Orphanage Outreach Program and Foster & Mentor Families: Board Members, Executive Advisor, Director, Coordinators of each Program, Assistants of each program, Social Workers, and Psychologists.

**Volunteers and Mission Groups:** Community Outreach, Event Support, Training Support, Cultural Activities, Ministry

