

The Llama Run 5k

Empowering youth in Perú
cdehope.org



Corazón
de Esperanza

SATURDAY, APRIL 13 | VIRTUAL - ANYWHERE

EVENT SPONSORSHIP OPPORTUNITIES

5K BENEFITING
Corazón
de Esperanza

**PROVIDING SAFE HOUSING
& HOPE FOR YOUTH IN PERÚ**



ABOUT THE EVENT

The Llama Run 5K is a virtual event open to all ages and fitness levels. Participants will run, walk, or roll the distance on the same day around the country. The event is hosted by Corazón de Esperanza, a non-profit dedicated to providing hope to orphaned children and vulnerable youths of Northern Perú. Not only is this a great event that promotes community, but sponsors and participants will be directly impacting and bringing change to victims of human trafficking, abuse and abandonment. 100% of donations and registration fees benefit youth in Perú by providing safe housing and supportive services through Corazón de Esperanza.

WHY SPONSOR?

Supporting The Llama Run 5K is a great way to get involved in an event that promotes your business. Most importantly, the event gives people the opportunity to make an impact globally. Your business can provide hope and a future to those living in extreme poverty in Perú. Through your sponsorship, you also give youth and adults from our communities the opportunity to be a part of changing lives. The Llama Run 5K attracts participants and donors from around the country, allowing involvement and future opportunities to volunteer globally.

As a sponsor, you will be recognized across event promotional marketing, including digital ads, social media, the Corazón de Esperanza website, email blasts and more. Sponsors also have the opportunity to include a promotional piece in the event bag that will be mailed to participants and to have their name or logo on the back of The Llama Run 5K t-shirt that is given to all participants.

**Above media impact depends on sponsorship level and print deadline of February 28, 2024. Please review the different sponsorship levels included in this packet.*

**Get your business or organization involved in
The Llama Run 5K by contacting Robyn Hanson at
rhanson@cdehope.org or 303.801.8958.**

SPONSORSHIP BENEFITS

LEVELS AND BENEFITS OF SPONSORSHIP	PRESENTING SPONSOR (\$1,500)	GOLD SPONSOR (\$1,000)	SILVER SPONSOR (\$750)	BRONZE SPONSOR (\$500)
Complimentary Race Entries	6	4	2	1
T-Shirt	Large Logo	Logo	Logo	Name
Website	Logo	Logo	Logo	Name
Event Emails	Logo recognition on all emails	Logo recognition on select emails	Name recognition on select emails	
Social Media Spotlight	Logo recognition and tagged in three posts	Logo recognition and tagged in three posts	Logo recognition and tagged in two posts	Logo recognition and tagged in one post
Select Digital Ads	Logo recognition	Logo recognition	Name recognition	
Race Bag Inclusion (mailed)	✓	✓	✓	✓

To be included in marketing promotions, your sponsorship must be confirmed by **February 28, 2024.*

Logo files (full color, black and white versions) must be sent by deadline in high resolution vector format (png files preferred).

Looking for other ways to help?

Please contact us for more information about cash, in-kind sponsorship opportunities and other ways to participate.



Corazón de Esperanza

Corazón de Esperanza, Inc. is a registered 501(c)3 non-profit organization dedicated to providing hope to orphaned children, at-risk teens and impoverished women of Northern Perú through the support of youth transitional homes, orphanages, schools, youth development, women's sustainability projects, short term mission trips and volunteer programs. Our desire is to educate and provide resources for children and youth to become productive citizens and to train women in sustainable vocations and skills.

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SPONSORSHIP AGREEMENT FORM

5K BENEFITING
Corazón
de Esperanza

**PROVIDING SAFE HOUSING
& HOPE FOR YOUTH IN PERÚ**

Organization/Business: _____

Sponsor Name As It Should Appear: _____

Contact Person: _____ Title: _____

Physical Address: _____ City: _____ State: _____ Zip: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

We want to support The Llama Run 5K at the following level:

Presenting Sponsor (\$1,500)

Bronze Sponsor (\$500)

Gold Sponsor (\$1,000)

Cash Donation (please specify) \$ _____

Silver Sponsor (\$750)

Payment Method: Visa MC Other Check

Make checks payable to Corazón de Esperanza

Card Number: _____ Exp.: ____ / ____ CCV: _____

Name As On Card: _____

Signature: _____

For more information, or should you have questions, please contact:

Robyn Hanson at rhanson@cdehope.org or 303.801.8958
80 Springfield St, Box 4354, Gypsum, CO 81637

Corazón de Esperanza is a nonprofit 501(c)(3). Contributions are tax deductible as allowable by law, tax ID #27-2126203.